

How to go from DATA to ACTION?



DATA



KNOWLEDGE

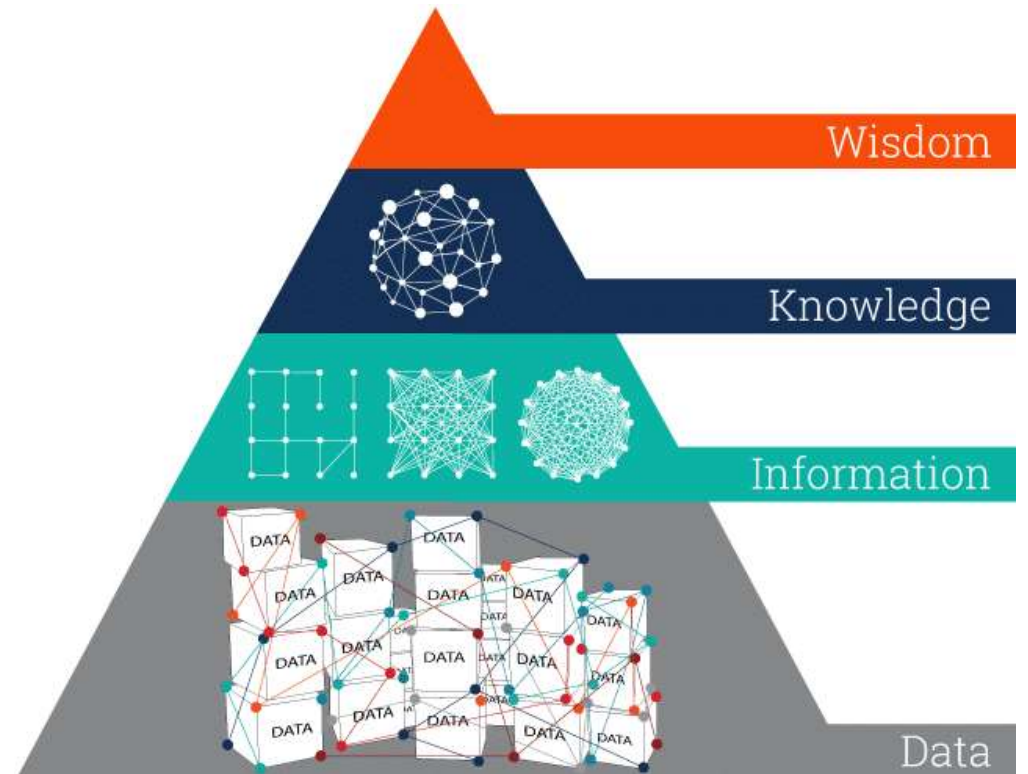


ACTION

The Knowledge Pyramid:
Action happens on the top
'Actionable Insight'

<0.01..% wisdom
10% understanding
20% knowledge
30% information
40% data

Each step up
the pyramid
answers
questions
about and
adds value
to the initial data.



How to go from DATA to ACTION?



Gender = Socially constructed
**Conscious fostering
of gender equality?**
→ Raising **AWARENESS,**
EDUCATION and **TRAINING**
Campaigns, courses,
workshops, events



Promoting Gendered Communication in projects on water and ecosystems management

GEF-funded IW:LEARN Project

Promoting gender mainstreaming in GEF water projects



Water Women project in São João D'Aliança

Promoting ecosystem preservation and gender participation:

Collective efforts – Campaigns -

Training courses

→ Women in leadership roles





Interactive Q&A